

## PRESS RELEASE

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### **Jamo E 7 Speaker Series Crowned EISA's Home Theater System Of The Year!**

When a consumer electronics journalist declares that a manufacturer has created an award-winning loudspeaker system it's a compliment... when a room full of Europe's most experienced Hi-Fi/AV magazine editors give it an award, it's time to break out the champagne!

We're pleased to confirm that the new Jamo E 700PDD home cinema loudspeaker system has received just such an accolade, having been declared the winner of the prestigious European Imaging and Sound Association (EISA) award in the Home Theater category for 2004-2005.

Who are EISA? Just the largest editorial multimedia organisation in Europe, with a membership of 50 Audio, Mobile Electronics, Video and Photo magazines drawn from 20 European countries.



At the end of June all EISA member magazines came together in Geneva for the most important meeting in their year - the elections of their annual European Awards. From all the new products introduced, each panel had to choose the best equipment in each category.

When it came to this year's Home Theater category, the panel of judges had no doubt that Jamo's E 700PDD system (comprising four ported E 700 loudspeakers, a ported E 7CEN centre-channel speaker plus an E 7SUB subwoofer) was easily the highlight of the year, commenting...

***'The little E 700 satellite delivers a remarkably full-bodied sound and a new decoupled tweeter improves the subjective impression further in terms of speed and ultra-low colouration.***

***The matching E 7 SUB subwoofer not only adds drama and suspense to movies - its non-vented design, 10 inch drive unit and powerful 675 watts peak amplification delivers the lows in music with a convincing control and fast, authoritative fidelity.'***

As the judges noted, what makes the main/centre speakers particularly noteworthy is their use of a brand new Jamo innovation. DTT (Decoupled Tweeter Technology), an ingenious tweeter suspension arrangement that vastly reduces high frequency colourations, improving both imaging and clarity. The result is a sonic performance with both music and movies that's nothing short of jaw-dropping...

“The E 7 speaker system conclusively proved its quality when we demonstrated it to the EISA judges at Geneva,” says Jamo Marketing Director Leif Schmücker.

“Despite the fact that the rooms used were, acoustically speaking, very ‘challenging’, the E 7 still managed to sound fantastic, audibly outperforming its competitors,” he explains.

When consumers get to listen to these loudspeakers at home, like the EISA journalists, it won’t take long for them to hear why this range of extraordinary sounding loudspeakers deserves such an enthusiastic reception...



### **About Jamo**

Since its founding in 1968 Jamo has become a leading global supplier of individual sound solutions. Headquartered in Denmark, the company currently operates in more than 80 countries through subsidiaries and distributors.

The company employs the very principles of Scandinavian design tradition when developing products. Simplicity, functionality and honesty are the cornerstones of every Jamo product.

Please visit the company's web site at [www.jamo.com](http://www.jamo.com)